



ROMELE PUBLICATIONS

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Romele Publications cc is the publisher of 'Hola MaHigh-School' - a fully digital publication.

Hola MaHigh-School is now publishing in its 13th year.

The first years of Hola MaHigh-School were focused on traditional paper-based editions and commercial advertising associated with this type of publishing.

There are approximately 2,5 million grade 10-12 students in South Africa.

The vision and *raison d'être* for Hola MaHigh-School are:

- 50% written by students. It is important for us to enable students to utilise their capabilities, promoting integrated learning.
- Provide grade 10-12 learners with information, fun and entertainment. Our magazine is not just another focus on the curriculum.
- Taking students seriously. It is important to realise that grade 10-12 students are 'nearly' adult and therefore deserve real information.

Among our regular topics is science. We have a science article on a monthly basis. Such articles are always discussing relevant topics in the likes of 4IR, AI, nanotech, etc.

There will always be news from the outside world.

Not only do we encourage students to provide articles about their take on life, we also receive numerous articles from our partners, all providing great insight into different topics.

It started with a distribution of 50,000 copies to the schools in one of the nine provinces in South Africa (Gauteng province). We raised commercial advertising for this venture.

Hola MaHigh-School is now 100% digital, monthly and 64 pages.

We distribute the link to all provinces. Some provinces re-distribute the link to the districts/schools. We ourselves distribute to all districts in Western Cape, where we are now also a resource on the Western Cape Education ePortal.

Issuu is our preferred online publishing platform.

The link is also available on our Facebook page.

We publish some of the articles separately and these 'most read' can be seen on the website itself.

Some provinces distribute the link directly, others distribute via the districts/schools.



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